



ELISE COMRIE

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PROFILE

I am a passionate and seasoned Artist, Designer, Sustainability Innovator and Brand Expert who is known for my expertise in crafting large-scale canvases using acrylic paint and mixed media. My artistic work which is contemporary and abstract in nature is distinguished by a clever use of color and space to unveil movement. My creative process relies heavily on intuition where the colours often dictate the meaning. I have been strongly influenced by my Canadian upbringing, as well as my many travels and studies. I hold a Bachelor's Degree in Interdisciplinary Design from NSCAD University and an MA in Fashion Futures from the London College of Fashion.

I opened my artist studio at 1535 Creative Hub in Differdange in December 2023.

EXPERIENCE

April 2021/
July 2023

Luxaviation Group - Digital Media Officer - Luxembourg

- Define luxury strategy in the digital spaces to allow growth for future collaborations.
- Implement a digital structure that gathers data to ensure targets are met.
- Perform detailed desk research on emerging trends in luxury lifestyle.
- Analyse and report on partner initiatives, and forecasting analysis for strategic pivot.
- Community Management and Brand Activation for partnerships.
- Report on key metrics: data analysis for monthly insights to optimize digital content.

Nov. 2019/
April 2021

SALT(Sustainable Alternatives) Design Studios SARL-S - Founder - Luxembourg

- Define parameters for brand collaborations, cultivating and maintaining relationships among potential business partners while developing strategies for targeted outreach.
- Develop digital marketing strategies, implement and monitor communication plans.
- Community Management - Instagram, Facebook, LinkedIn, Twitter.

June 2020/
Sept 2020

IMAGINE - London - Luxury Sustainability Consultancy

- Task: Short-term consultancy to develop social media strategy

Action taken:

- Reported to the CEO, Communications Leader to develop and execute the most impactful strategy for IMAGINE's social media presence.
- Strengthened and developed IMAGINE network through interaction on social media and delivered IMAGINE messages to key communities, advancing strategic goals.
- Developed content relating to global issues with a personal voice highlighting the profile's cause: (accounts with +1M followers)

Jan. 2017/
April 2017

Kering Award Fellowship - Creative Department - Brioni - Rome, Italy -

- Leading luxury menswear brand based in HQ, Rome

Action Taken:

- Working alongside the Senior Designer for Outerwear and Leatherwear, sketched technical drawings, prepared presentations, fabric selection - SS/18.
- Archive research, fittings, draping, making all necessary technical modifications.



EDUCATION

- 2015/2016 **London College of Fashion - MA Fashion Futures - London, UK**
Analysis of circular economy in various economies and sectors. Building innovation in sustainability and design at the forefront of technology, materials research, future scenario building.
- 2014/2015 **London College of Fashion - Graduate Fashion Design Technology - London, UK**
Design and execution of womenswear designs from various inspirations. Created finished garments of professional quality and detail. Mood boards, trend analysis and fabric research.
- 2007/2010 **NSCAD University - Bachelor of Interdisciplinary Design - Halifax, Canada**
Exploring various mediums, from drawing, painting, 3D and graphic design. Developed fine art skills of live drawing and exploring techniques and styles.

HIGHLIGHTS

[Kering Award Winner 2016 - Innovation in Sustainability - Kering, London, UK](#)
'Tailored Tobacco' tobacco as a natural dye for a 'Smoking' Jacket. Product creation to business development and marketing for implementation of the natural dyes.

[London Design Festival - Clothing Obesity, London, UK 2018](#)
Selected to exhibit MA Fashion Futures thesis project - 'Clothing Obesity'

[Centre for Sustainable Fashion - London, UK 2017](#)
Invited by CSF to deliver a workshop to the new cohort of students selected for the Kering Award 2017. Key objectives were to connect, motivate and inspire the students.

[Graduate Spotlight - London, UK 2017](#)
Selected to be featured as a Graduate and explored the themes discussed in my thesis 'Clothing Obesity'

PRESS

- [DiffMag - Studio Opening Interview](#)
- [CBC - 2016 Kering Award Winner](#)
- [DoDoDo - Featured sustainability innovator](#)
- [Maison Moderne - Elise Comrie passe a table](#)

CITIZENSHIP

Luxembourg Canadian

LANGUAGES

Native		Competent		Basic
Fr	En	It	Es	Lu

